



We believe inclusive creative communities build strong local economies.

WHAT IS MAKER CITIES

We believe in the power of creative entrepreneurship to provide meaningful opportunities for traditionally marginalized groups, and in so doing, build stronger local economies. We also believe the greatest potential to build inclusive economies originates from collaborative community efforts.

That's why Etsy's Maker Cities grant program supports local creative communities around the world by investing in innovative projects aimed at better helping marginalized groups to participate in the creative economy.

HOW IT WORKS

Etsy is offering two types of grants -- a research grant and a program grant.

The research grant is a one-year grant for local creative communities who want to better understand the challenges marginalized populations in their communities face to starting and running a creative business, and identify opportunities for overcoming those barriers. Etsy will award selected grant recipients up to \$30,000 USD, or the equivalent in their local currency.

The program grant is a two-year grant for local creative communities who are at a stage where they have identified a need and potential solution to help marginalized populations thrive as creative

entrepreneurs and are ready to take action. Etsy will award selected grant recipients up to \$60,000 USD, or the equivalent in their local currency, over a two-year period.

Applications should be submitted by a nonprofit with a local presence or a locally accredited educational institution. Applications should also include an endorsement letter from a local government official outlining how they plan to support this work as well as how one or more Etsy sellers will be involved in this work. Applications lacking one of these stakeholders may be considered on a case-by-case basis.

The deadline to apply is May 26th, 2017 and applicants will be notified of their status in June 2017.

WHY A COLLABORATIVE APPROACH

We believe the best solutions are achieved through collaboration. The expertise areas of each stakeholder will be valuable from ideation to implementation. Additionally, we see this as a unique way to connect city officials and nonprofits to the local creative community.

LEARN MORE

www.etsy.com/makercities

QUESTIONS

Please email etsymakercities@etsy.com for any questions about this program.

