

Congressional City Conference



Economic Mobility and Opportunity Task Force

Heidi Goldberg

Director, Economic Opportunity
and Financial Empowerment

Institute for Youth, Education
and Families

#NLCDC

Economic Mobility and Opportunity Task Force

- **President Matt Zone launched the 2017 task force to demonstrate commitment to this issue**
- **22 local elected officials**
- **Chaired by Atlanta Mayor Kasim Reed**



Economic Mobility and Opportunity

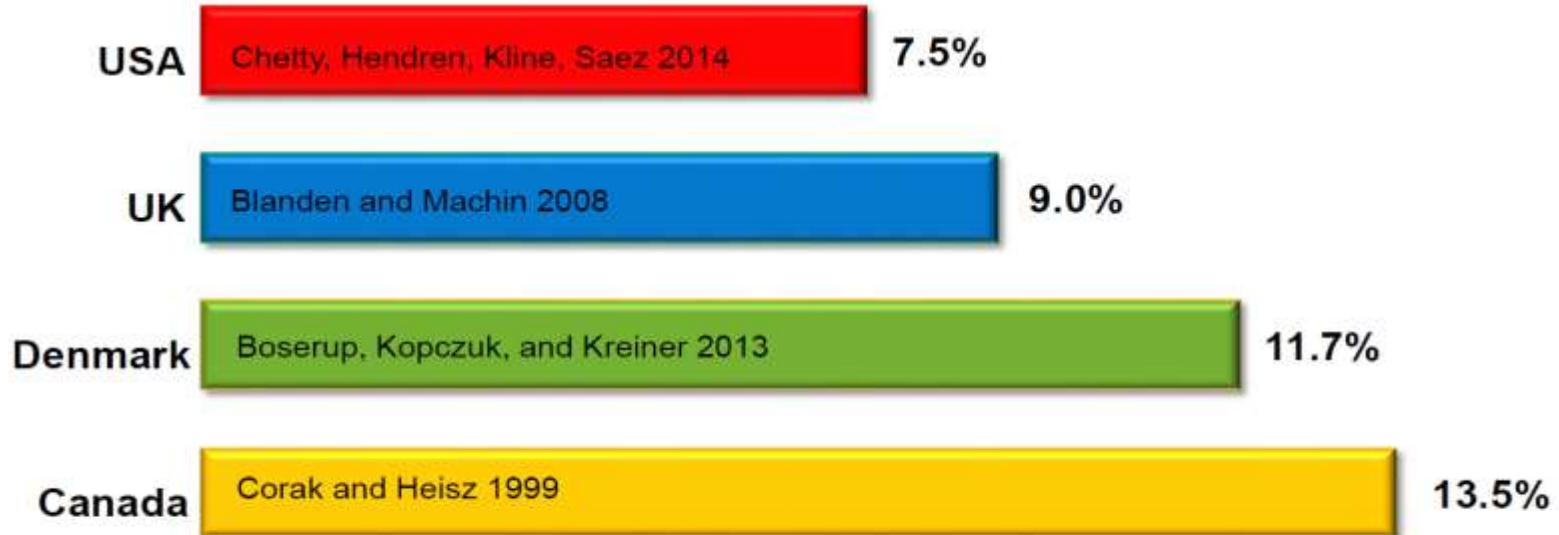
Economic mobility is the ability of individuals and families to move up the income ladder, a fundamental value that defines the American Dream.

Economic opportunities enable individuals and families to become economically mobile, such as jobs, training, and supports.



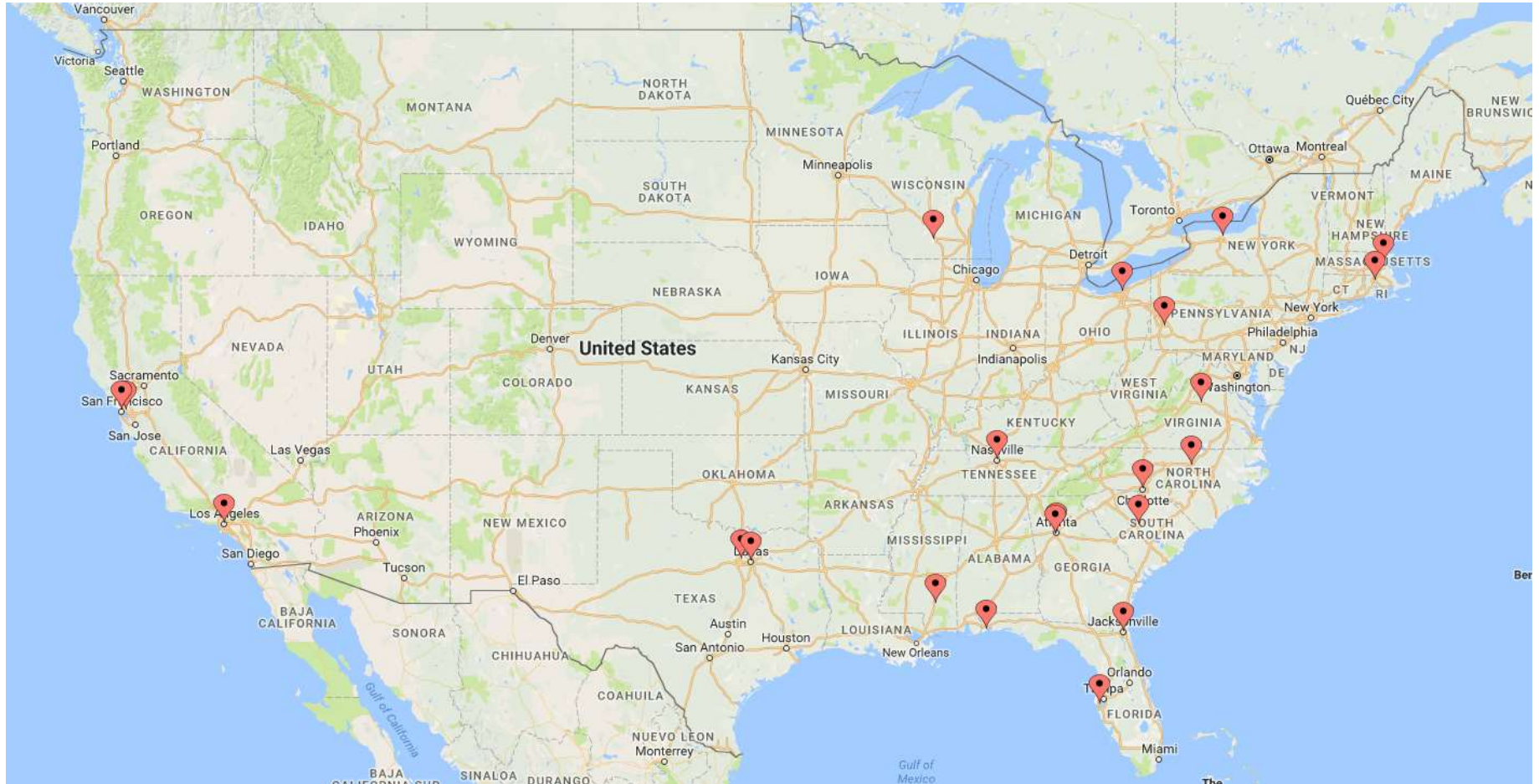
The American Dream?

- Probability that a child born to parents in the bottom fifth of the income distribution reaches the top fifth:



→ Chances of achieving the “American Dream” are almost two times higher in Canada than in the U.S.

Task Force Membership



Task Force Membership

Mayor Kasim Reed of Atlanta, Ga.
Chair

Mayor Megan
Barry of Nashville,
Tenn.

Mayor William V.
Bell of Durham,
N.C.

Councilmember
Rick Callahan of
Dallas

Treasurer José
Cisneros of San
Francisco

Councilmember
Phyllis Cleveland
of Cleveland

Mayor Pro Tem
Tameika Isaac
Devine of
Columbia, S.C.

Mayor Johnny L.
DuPree of
Hattiesburg, Miss.

Mayor Jorge
Elorza of
Providence, R.I.

Councilmember
Deana Holiday
Ingraham of East
Point, Ga.

Councilmember
Karl Nurse of St.
Petersburg, Fla.

Councilmember
Mitch O'Farrell of
Los Angeles

Mayor William
Peduto of
Pittsburgh

Mayor Jennifer
Roberts of
Charlotte, N.C.

Mayor Libby
Schaaf of Oakland,
Calif.

Councilmember
Matt Schellenberg
of Jacksonville,
Fla.

Mayor Paul Soglin
of Madison, Wis.

Councilmember
Kristin Szakos of
Charlottesville, Va.

Mayor T. Oscar
Trevino of North
Richland Hills,
Texas

Mayor Martin J.
Walsh of Boston

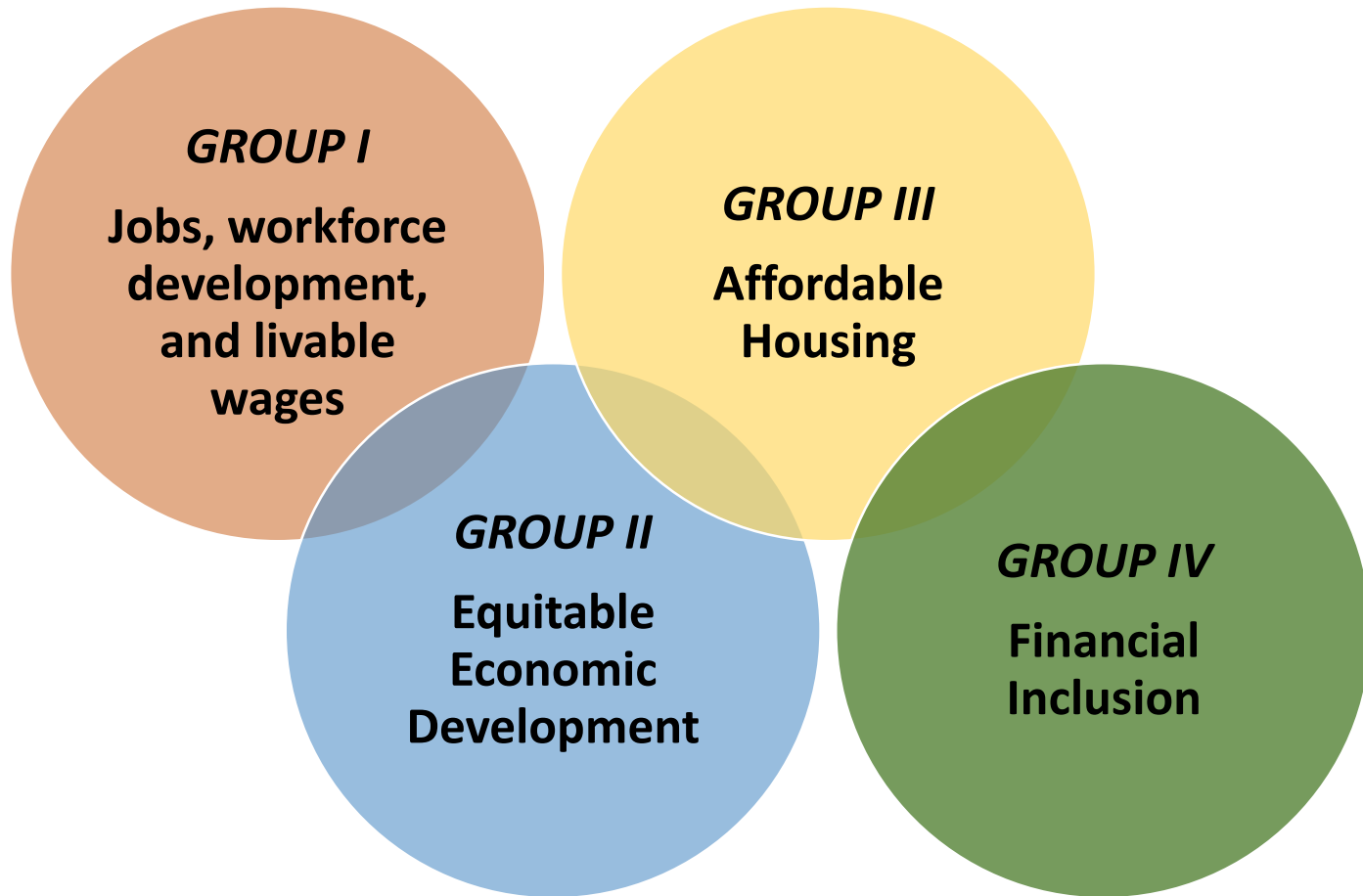
Mayor Lovely
Warren of
Rochester, N.Y.

Councilmember
P.C. Wu of
Pensacola, Fla.

Task Force Objectives

- **Build and support local champions who can engage in and inform national debates.**
- **Raise the profile of local efforts that have potential to increase economic mobility.**
- **Develop recommendations that spur local action to boost economic opportunities for families.**
- **Provide a forum for city leaders to share ideas, challenges and resources.**

Task Force Working Groups



President Zone's Local Action Challenge

All city leaders take
action to increase
economic mobility and
opportunities for their
residents in 2017



President Zone's Local Action Challenge

Boost Working Families' Incomes

Promote and Help Residents Claim the Earned Income Tax Credit

Strengthen Residents' Financial Capability

Expand Access to Financial Education and Coaching

Provide New Options for Families In Debt

Implement Win-Win City Debt Collection Strategies

Expand Job Access and Pathways of Opportunity

Use City Hiring and Contracting Policies to Assist Residents in Distressed Neighborhoods

Join President Zone and Take the Pledge!

- **Sign on to the action challenge and share your local action**
 - Tweet your pledge: #NLCOpportunityPledge
 - Through your conference app (during Monday's plenary session)
 - Go to www.nlc.org/econmobilitychallenge and complete pledge form
 - A paper pledge will be available at the "Ask NLC" desk
- **Resource guides with information about the four action areas are available online**
www.nlc.org/econmobilitychallenge

Questions?

For more information, please visit:

www.nlc.org/econmobilitychallenge

Contact:

**Economic Opportunity and Financial Empowerment
NLC-YEF Institute**

Heidi Goldberg, Director / Goldberg@nlc.org

Denise Belser, Program Manager / Belser@nlc.org

Courtney Coffin, Associate / coffin@nlc.org

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