



Congressional City Conference

Key Take-Aways

NLC University – Congratulations, You Got Elected: Now What?

Saturday, March 11th

2:00 pm – 5:00 pm

Presenter: Malcom Chapman

- 1. Learn creative ways and methodologies to engage constituents.**
- 2. Create a communication roadmap to better build leadership capacity, for yourselves as well as for the community.**
- 3. Learn the Five Powers of Public Service.**