



INSTITUTE FOR YOUTH,
EDUCATION, & FAMILIES

National League of Cities University Training Seminar

March 11, 2017

9:00 a.m. – 12:00 Noon

Marriott Wardman Park

Maryland Suite C

Healthy Cities:

Advancing City Health through Innovative Policies, Data and Partnerships Strategies

Mayors and city leaders play a pivotal role in the overall health and well-being of the cities and towns they serve. Across the country, city leaders are taking action to address the underlying factors that influence health and improve the environments where their residents live, learn, work and play. This seminar is designed to build capacity of city leaders to work across city agencies and engage multi-sector partners to adopt an integrated approach to governing that is data-driven and more comprehensively focuses on health. Additionally, participants will be exposed to partnership strategies that cities can leverage to support, finance and/or sustain their efforts to build healthier communities.

9:00 – 9:10 **Welcome and Overview: What You Can Expect Today**

Sue Pechilio Polis, Director of Health & Wellness, National League of Cities' Institute for Youth, Education, and Families (NLC)

9:10 – 9:15 **Culture of Health Video: Missouri's 24:1 Community**

More than half a decade ago, city leaders in Missouri rose above their individual municipal identities and city charters, embracing an "all-for-one" approach. Calling themselves "24:1," they came together in the midst of the nationwide mortgage foreclosure crisis that threatened the health of individuals, families, neighborhoods, and entire communities. Today, the 24:1 municipalities strive to realize a unified vision: strong communities, engaged families, and successful children. (Note: Panelist Chris Krehmeyer is here to represent this initiative.)

9:15 – 10:00 **Assessing Your City's Health & Well-Being**

Speaker/Facilitator: *Julie Willems Van Dijk, Associate Scientist and the Co-Director of the County Health Rankings and Roadmaps*

Understanding the underlying factors that influence health is critical to planning city health improvement efforts. Working with a facilitator, participants will complete an assessment to better understand their city's data as it relates to health outcomes and other related measures that indicate long-term health and well-being. This assessment will expose participants to tools that they can use to better identify health disparities within their cities.

10:00 – 10:30 **Data-Driven Partnerships and Policymaking**

Speaker/Moderator: *Kathryn Pettit, Senior Researcher and Director of National Neighborhood Indicators Partnership (NNIP), Urban Institute*

How Local Level Data Initiatives are Informing City Policy & Practice: Participants will hear examples on how cities are using data to tailor and target initiatives in partnership with key sectors to improving health outcomes.

Panelists:

- *John Chesser, Enterprise Management Analyst, Mecklenburg County Manager's Office, Office of Management and Budget*
- *Laura McKieran, DrPH, Director, Community Information Now, San Antonio, TX*

10:30—11:00 Operationalizing Data to Improve Health Outcomes in Your Community

Facilitator: *Kathryn Pettit*

Based on the morning exercise, participants will consider how their assessment data applies and could further inform a current city effort or initiative. Additionally, participants will explore how cross-sector partnerships with the health system, public health, non-profits and county leaders can strengthen their efforts. Participants will work together at their tables to co-inform their findings and exchange ideas.

Table Facilitators: *Kathy Pettit, John Chesser, Laura McKieran, Julie Willems Van Dijk*

Table Topics: *City-County Connections; Non-Profit Organizations; Health System Partnerships; Public Health Partnerships*

11:00-11:10 BREAK

11:10 – 11:55 Innovative Approaches to Partnership Efforts that Improve Resident Health & Well-Being

Moderator: *Katie Horton, RN, MPH, JD, Research Professor, Department of Health Policy & Management, George Washington University (GWU)*

A key element of successful and sustainable efforts and initiatives is ensuring robust partnerships. In this portion of our session, participants will get acquainted with how they can think about augmenting their existing efforts by better engaging health and health system and community development stakeholders.

Panelists:

- *Janet Phoenix, MD, MPH, Manager, Asthma and Health Education Services, BreatheDC*
- *Chris Krehmeyer, President/CEO, Beyond Housing*
- *Karen Seaver Hill, Director, Community and Child Health, Children's Hospital Association*

11:55 – 12:00 Closing & Next Steps:

Alyia Gaskins, Senior Associate, National League of Cities' Institute for Youth, Education, and Families (NLC)