



## Congressional City Conference

### Key Take-Aways

NLC University – Urban Plan for Public Officials

Saturday, March 11th

9:00 am – 5:00 pm

**Presenters:** Sean Geygen, Sophie Lambert, Gideon Berger, Jess Zimbabwe

By taking on the role of real estate developers, participants in the Urban Plan for Public Officials workshop get a chance to broaden their knowledge in the following areas:

- 1. The economics of different building types and community benefits;***
- 2. The risk associated with lengthy negotiations among all parties; and***
- 3. The importance of a clear and open process in the selection of a private partner.***