

## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR **\$150,000 (EXCLUSIVE)**

- ★ Eight minutes of general session stage time during the Opening General Session.
- ★ Opportunity to provide a seat drop
- ★ Meeting with appropriate Federal Advocacy NLC staff & CEO
- ★ Direct email to attendees
- ★ Logo on-site, on event website and app
- ★ Pre- and post-conference attendee list\*\*
- ★ Eight complimentary conference registrations
- ★ Two complimentary registrations to 2023 NLC City Summit

### NLC'S CAPITAL GALA SPONSOR **\$125,000 (EXCLUSIVE)**

- ★ Five minutes of stage time during the conference-wide evening event
- ★ Logo on-site, on event website and app
- ★ Pre- and post-conference attendee list\*\*
- ★ Opportunity to provide a branded item or seat drop
- ★ Six complimentary conference registrations
- ★ Four evening event-only passes

### PREMIER SPONSORSHIP **\$100,000 (TWO AVAILABLE)**

- ★ Three minutes of general session stage time to provide remarks or video
- ★ Sponsor content in pre-attendee email
- ★ Opportunity to provide a seat drop
- ★ Logo on-site, on event website and app
- ★ Pre- and post-conference attendee list\*\*
- ★ Six complimentary conference registrations

### CHAMPION SPONSORSHIP **\$50,000**

- ★ Choose one event to sponsor, with the opportunity for brief introductory remarks and signage at chosen event (event may have multiple sponsors unless otherwise noted):
  - ◇ Diversity Awards Breakfast
  - ◇ NLC Board of Directors Reception
  - ◇ State Municipal League Networking Reception
  - ◇ Co-branded Hotel Key (exclusive opportunity)
  - ◇ Conference-Wide Meal Event
  - ◇ National Black Caucus of Local Elected Officials (NBC-LEO) Events
  - ◇ Race, Equity, And Leadership (REAL) Events
  - ◇ Constituency Group Joint Reception
- ★ Logo on-site, on event website and app
- ★ Pre- and post-conference attendee list\*\*
- ★ Four complimentary conference registrations

## SUPPORTING SPONSORSHIP

**\$25,000**

- ★ Choose one event to sponsor, with the opportunity for brief introductory remarks and signage at chosen event (event may have multiple sponsors unless otherwise noted):
  - ✧ First-time Attendee Event
  - ✧ Young Municipal Leaders Reception
  - ✧ Coffee Station
  - ✧ Device Charging Station
  - ✧ Issue-Focused Happy Hour (Transportation, Sustainability, etc.)
- ★ Logo on-site, on event website and app
- ★ Pre- and post-conference attendee list\*\*
- ★ Three complimentary conference registrations

## GENERAL SPONSORSHIP

**\$10,000**

- ★ Choose one event to sponsor, with the opportunity for signage at chosen event (event may have multiple sponsors unless otherwise noted):
  - ✧ Headshot Studio
  - ✧ NLC University Learning Sponsor
  - ✧ Hispanic Elected Local Officials Dinner
  - ✧ Asian Pacific American Municipal Officials Reception
  - ✧ Women in Municipal Government Luncheon
  - ✧ LGBTQ+ Local Officials Reception
  - ✧ Indigenous Municipal Officials Reception
- ★ Logo on-site, on event website and app
- ★ Pre-conference attendee list\*\*
- ★ Two complimentary conference registrations

Please email [sponsorships@nlc.org](mailto:sponsorships@nlc.org) to learn more or reserve a sponsorship package.

*\*Note: Sponsorship opportunities are not exclusive unless otherwise noted.*

*\*\*Note: Attendee lists do not include email addresses.*