DIAMOND SPONSOR
$150,000
★ Five minutes of general session stage time to provide remarks or video in front of more than 1,500 local government decision-makers
★ Sponsor content in pre-conference email
★ Opportunity to provide a seat drop at a general session
★ Logo on-site, on event website and app
★ Pre- and post-conference attendee list*
★ Eight conference registrations
★ Two passes to the VIP Library of Congress Reception

PLATINUM SPONSOR
$115,000
★ Choose one exclusive opportunity below:
  ◆ Constituency Groups Champion: Receive highlighted branding at all Constituency Group events, with the opportunity to make remarks at one premier event.
  ◆ Elite Brand Sponsor: Co-brand NLC’s CCC Hotel Headquarters Keys and put your brand in front of more than 1,000 conference attendees.
  ◆ Friend of the Board: A unique opportunity to co-brand and co-create a Thank You gift for the NLC Board of Directors and deliver 5 minutes of remarks at the Board of Directors Luncheon.
  ◆ State Leagues Partner: Collaborate with NLC’s State League team and one State League to jointly develop a win-win panel discussion to be shared at a State League Meeting at CCC. Sponsor will also enjoy welcome remarks at the State League Executive Director Networking Reception.
★ Sponsor logo highlighted in pre-conference email
★ Logo on-site, on event website and app
★ Pre- and post-conference attendee list*
★ Six conference registrations
GOLD SPONSOR
$50,000
★ Choose one event to sponsor, with the opportunity for brief introductory remarks and signage at chosen event*:
◇ Diversity Awards Breakfast
◇ State Municipal League Networking Reception
◇ National Black Caucus of Local Elected Officials (NBC-LEO) Night Out
◇ Constituency Group Joint Reception
◇ Co-create an Issue-Focused Happy Hour (Transportation, Sustainability, etc.)
★ Logo on-site, on event website and app
★ Pre- and post-conference attendee list**
★ Four conference registrations

SILVER SPONSOR
$30,000
★ Choose one opportunity* to sponsor:
◇ Customized and highlighted branding at a conference Coffee Station
◇ Customized and highlighted branding at a Device Charging Station
◇ Highlighted branding and brief remarks at the First-time Attendee Event
◇ Highlighted branding and brief remarks at the Women in Municipal Government Luncheon
◇ Highlighted branding and brief remarks at the Young Municipal Leaders Reception
★ Logo on-site, on event website and app
★ Pre- and post-conference attendee list**
★ Three conference registrations

BRONZE SPONSOR
$15,000
★ Choose one opportunity* to sponsor:
◇ Customized and highlighted branding at the NLC Headshot Studio
◇ Highlighted branding and brief remarks at the Hispanic Elected Local Officials Dinner
◇ Highlighted branding and brief remarks at the Asian Pacific American Municipal Officials Dinner
◇ Highlighted branding and brief remarks at the LGBTQ+ Local Officials Reception
◇ Highlighted branding and brief remarks at the Local Indigenous Leaders Reception
◇ Highlighted branding and brief remarks NBC LEO Presidents Reception
★ Logo on-site, on event website and app
★ Pre-conference attendee list**
★ Two conference registrations

Please email sponsorships@nlc.org to learn more or reserve a sponsorship package.

*Note: Sponsorship opportunities are not exclusive unless otherwise noted.
**Note: Attendee lists do not include email addresses.