

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR \$150,000

- ★ Five minutes of general session stage time to provide remarks or video in front of more than 1,500 local government decision-makers
- ★ Sponsor content in pre-conference email
- ★ Opportunity to provide a seat drop at a general session
- ★ Logo on-site, on event website and app
- ★ Pre- and post-conference attendee list*
- ★ Eight conference registrations
- ★ Two passes to the VIP Library of Congress Reception

PLATINUM SPONSOR \$115,000

- ★ Choose one exclusive opportunity below:
 - ✦ Constituency Groups Champion: Receive highlighted branding at all Constituency Group events, with the opportunity to make remarks at one premier event.
 - ✦ Elite Brand Sponsor: Co-brand NLC's CCC Hotel Headquarters Keys and put your brand in front of more than 1,000 conference attendees.
 - ✦ Friend of the Board: A unique opportunity to co-brand and co-create a Thank You gift for the NLC Board of Directors and deliver 5 minutes of remarks at the Board of Directors Luncheon.
 - ✦ State Leagues Partner: Collaborate with NLC's State League team and one State League to jointly develop a win-win panel discussion to be shared at a State League Meeting at CCC. Sponsor will also enjoy welcome remarks at the State League Executive Director Networking Reception.
- ★ Sponsor logo highlighted in pre-conference email
- ★ Logo on-site, on event website and app
- ★ Pre- and post-conference attendee list*
- ★ Six conference registrations

GOLD SPONSOR

\$50,000

- ★ Choose one event to sponsor, with the opportunity for brief introductory remarks and signage at chosen event*:
 - ✧ Diversity Awards Breakfast
 - ✧ State Municipal League Networking Reception
 - ✧ National Black Caucus of Local Elected Officials (NBC-LEO) Night Out
 - ✧ Constituency Group Joint Reception
 - ✧ Co-create an Issue-Focused Happy Hour (Transportation, Sustainability, etc.)
- ★ Logo on-site, on event website and app
- ★ Pre- and post-conference attendee list**
- ★ Four conference registrations

SILVER SPONSOR

\$30,000

- ★ Choose one opportunity* to sponsor:
 - ✧ Customized and highlighted branding at a conference Coffee Station
 - ✧ Customized and highlighted branding at a Device Charging Station
 - ✧ Highlighted branding and brief remarks at the First-time Attendee Event
 - ✧ Highlighted branding and brief remarks at the Women in Municipal Government Luncheon
 - ✧ Highlighted branding and brief remarks at the Young Municipal Leaders Reception
- ★ Logo on-site, on event website and app
- ★ Pre- and post-conference attendee list**
- ★ Three conference registrations

BRONZE SPONSOR

\$15,000

- ★ Choose one opportunity* to sponsor:
 - ✧ Customized and highlighted branding at the NLC Headshot Studio
 - ✧ Highlighted branding and brief remarks at the Hispanic Elected Local Officials Dinner
 - ✧ Highlighted branding and brief remarks at the Asian Pacific American Municipal Officials Dinner
 - ✧ Highlighted branding and brief remarks at the LGBTQ+ Local Officials Reception
 - ✧ Highlighted branding and brief remarks at the Local Indigenous Leaders Reception
 - ✧ Highlighted branding and brief remarks NBC LEO Presidents Reception
- ★ Logo on-site, on event website and app
- ★ Pre-conference attendee list**
- ★ Two conference registrations

Please email sponsorships@nlc.org to learn more or reserve a sponsorship package.

**Note: Sponsorship opportunities are not exclusive unless otherwise noted.*

***Note: Attendee lists do not include email addresses.*