

NLC CONGRESSIONAL CITY CONFERENCE 2025

March 10-12

EXECUTIVE EDUCATION AND PRE-CONFERENCE ACTIVITIES: MARCH 8-9 WASHINGTON, DC

The Congressional City Conference connects sponsors with municipal officials through networking dinners, receptions, and highly attended sessions, making it a valuable opportunity for companies looking to build relationships with local government leaders. Join more than 1,500 mayors and council members from across the country in Washington, D.C. by contacting sponsorships@nlc.org.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$25,000

- ★ **The Closing Event:** Join more than 1,000 officials to close out the event with the chance to make brief thank you and farewell remarks.
- ★ **Networking Access:** Host a sponsored area at the Closing Event, where guests can mingle with your staff and enjoy a special activation.
- ★ **Conference Passes:** Includes two prepaid conference registrations.
- ★ **Brand Lift:** Featured in pre-conference marketing, sent to all attendees. Sponsor will be recognized as a Gold sponsor throughout the event on signage and screens.

SILVER SPONSOR \$15,000

- ★ **Sponsor Receptions:** Join a more targeted event like the Young Municipal Leaders Reception or Small and Large City Councils' Receptions, where the sponsor can make brief remarks and mingle with an influential group of NLC's members.
- ★ **Brand Exposure:** Logo included in conference materials. Sponsor will be recognized as a Silver sponsor throughout the event on signage and screens.
- ★ **Conference Passes:** Includes two prepaid conference registrations.

BRONZE SPONSOR \$7,500

- ★ **Event Visibility:** Logo displayed and recognition at one Workshop or Breakout Session.
- ★ **Brand Exposure:** Logo included in conference materials. Sponsor will be recognized as a Bronze sponsor throughout the event on signage and screens.
- ★ **Conference Passes:** Includes one prepaid conference registration.

DISCLAIMER: Unless negotiated, no sponsorship opportunities are exclusive. All sponsor packages include a Conference Registration list; emails are excluded.